



PEYTON BARRETT

Director of Photography & Operator
Commercial Resume

ABOUT ME

Cinematography became my passion when I saw the power that visual storytelling can have on an audience when it's done correctly. I found that by helping to visually tell a story with lighting and camera work the audience can be drawn in even closer to the story and begin to escape the world around them.

Over the last 5 years since I moved to Atlanta to take my career to the next level, I've learned so much about what it really means and requires to be a good DP. I've found that the qualities of leadership and collaboration contribute to the outcome of making our days and getting what the project needs on camera a whole lot more than just being able to provide pretty lighting and good camera work. I've learned the value of having good key leaders alongside me to head my departments when the sun starts to shift, time is tight, and we still have one last scene to cover.

WORK EXPERIENCE

Piedmont Bank / "Doors" Ad

Director of Photography
WITH Agency

Ad for Piedmont Bank focused on attracting small business owners as new clients.

Chick-Fil-A / "Made to Order" Ad

Director of Photography
Remedy Films

Ad for the Pennsylvania market of Chick-Fil-A franchises.

Ludacris / Music Video

Director of Photography
Resolve Media Group & Director Kyle McKenzie

A music video for the lyrical music artist Ludacris' organization known as "Kid Nation".

Chick-Fil-A / "Mobile App" Ad

Director of Photography
Remedy Films

Ad for the Charlotte, NC market of Chick-Fil-A franchises focusing on the brand's mobile app.

RoofClaim.com / Billy & Bob Ad

Director of Photography
Remedy Films

National broadcast and social comedic skit ad to kick-off a campaign for the brand.

Tommy Hilfiger / Olympian Doc

Director of Photography - 2nd Unit
Starr Media

Brand documentary following the stories of 2020 Tokyo Olympians from all over the world.

CNN, CBS, NBC Vaccination Broadcast Documentary

Director of Photography
Cottage 8 Films

Captured the story behind the creation of the vaccinations that help to combat the COVID-19 Pandemic.

Ziploc Brand "Swag Your Bag" Ad

Camera Operator - B
Alkemy x & BBDO Agency

Gorilla Glue Ad Campaigns (2018-2019)

Camera Operator - A
Convoy Entertainment

Marlboro Hispanic Artists Documentary

Camera Operator - B
Honest Films

ESPN - Clemson TV Broadcast Feature Story

Camera Operator - B
ESPN

Pepsi - 2019 Super Bowl VIP Concert Party

Camera Operator - A
Pepsi / TV Tech Managers

Bridgestone Golf - Social Ad Campaigns

Camera Operator - A
Fuel Films Co.

UBER - Global Vaccination Story

Camera Operator - A
Remedy Films

Walmart.com - Interactive Web Experience Campaign

Camera Operator - A
FORM Films

CONTACT ME

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 PEYTONBARRETTPRODUCTIONS.COM

 BASED IN ATLANTA, GA

SKILLS / VALUES / AWARDS

LEADERSHIP

I'm honored to have been able to lead a lot of great crews of many sizes on set. Ranging from myself and a camera assistant to myself and twenty people across my three departments. My philosophy, no matter the crew size, is of course teamwork and making sure that everyone on my crew feels not only a part of the team, but also that they're valued, respected, and that they know the attack plan for the day.

LOGISTICS & COMMUNICATION

I've learned over the years how much my job on set relies on good planning in pre-pro. Good planning and even better communication are probably the two biggest corner stones that I value most when it comes to production planning and shooting. Making sure that there is a solid plan in place well before getting on set to make it happen is one of my favorite parts of any job.

2020 TELLY AWARD - BEST CINEMATOGRAPHY

I am honored to have won a 2020 Silver Telly Award for Best Cinematography in the Non-Broadcast category for my co-DP work on a brand film for the esteemed Persian restaurant Rumi's Kitchen.

REFERENCES

JENNIFER BROOKS 770 630 4083
PRODUCER/DIRECTOR

JAMIE GRAFF 770 527 5886
DIRECTOR

TOMMY WALTON 678 923 0629
PRODUCER/DIRECTOR